



# Safe Harbor And Disclaimer

Primax's presentation contains forward-looking statements subject to significant risks and uncertainties. Forward-looking statements generally relate to future events or our future financial or operating performance. In this context, you can identify forward-looking statements because they contain words such as "may," "will," "should," "expects," "plans," "anticipates," "could," "intends," "target," "projects," "contemplates," "believes," "estimates," "predicts," "potential" or "continue" or the negative of these words or other similar terms or expressions that concern our expectations, strategy, plans or intentions.

Actual results may differ materially from those contained in the forward-looking statements due to risk and uncertainties resulting from a number of important factors. Such factors include, but are not limited to: our highly competitive environment; the cyclical nature of our business; our ability to develop new products; and our successful execution in new business developments, etc. All forward-looking statements in this presentation are based on information available to us as of the date hereof, and we undertake no obligation to update these forward-looking statements for new information, future events, otherwise, or update the reasons why actual results could differ materially from those anticipated in the forward-looking statements, even if new information becomes available in the future.

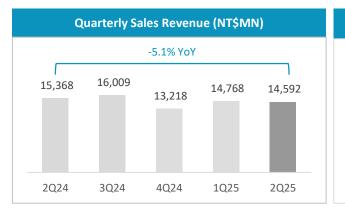


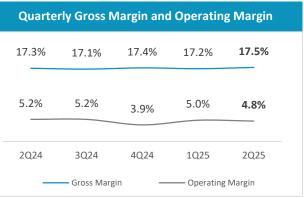
# **2Q25 Results Highlights**

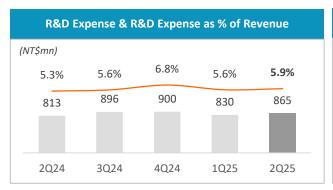
#### 2Q25 Financial Results

#### **Quarterly Results Highlights**

- ✓ Due to recent sharp NTD appreciation, Primax's 2Q25 revenue of NT\$14.6bn was slightly affected, down 5.1% YoY
- ✓ Benefiting from favorable product mix, 2Q25 gross margin reached record high of 17.5%, up 0.3ppt QoQ and 0.2ppt YoY
- ✓ Primax dedicated to technology innovation, and R&D expense increased to NT\$865 million, up 6.4% YoY, or accounted for 5.9% of total revenue. Operating margin declined slightly to 4.8%, down 0.2ppt QoQ and 0.4ppt YoY.
- ✓ Primax recognized FX gain in 2Q25 despite of currency headwinds, thanks to solid hedging strategies. EPS was NT\$1.60, flat YoY.









# **Income Statement**

#### 2Q25 Financial Results

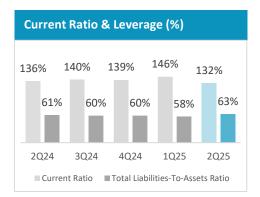
Gross Margin & Operating Margin (%)							
17.3%	17.1%	17.4%	17.2%	17.5%			
5.2%	5.2%		5.0%	4.00/			
5.2%	5.2%	3.9%	5.0%	4.8%			
2Q24	3Q24	4Q24	1Q25	2Q25			
Gross Margin —— Operating Margin							

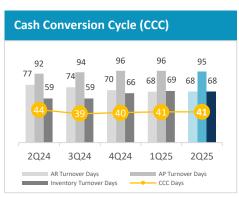
Pretax Margin & Net Margin (%)								
6.5%	6.5%	4.6%	6.6%	6.2%				
5.2%	5.2%	3.7%	5.0%	5.0%				
2Q24 	3Q24  — Pretax N	4Q24 1argin <b>–</b>	1Q25	2Q25 Margin				

(NT\$mn)	2Q 2025	1Q 2025	2Q 2024	QoQ	YoY	1H25	1H24	YoY
Revenue	14,592	14,768	15,368	-1.2%	-5.1%	29,360	29,017	1.2%
COGS	12,044	12,229	12,705			24,273	24,178	
Gross Profit	2,548	2,539	2,663	0.3%	-4.3%	5,087	4,839	5.1%
Gross Margin (%)	17.5%	17.2%	17.3%	0.3 ppt	0.2 ppt	17.3%	16.7%	0.6 ppt
Operating Expense	1,842	1,799	1,870			3,642	3,458	
Operating Expense (%)	12.6%	12.2%	12.2%	0.4 ppt	0.4 ppt	12.4%	11.9%	0.5 ppt
Operating Income	705	739	794	-4.6%	-11.1%	1,445	1,381	4.6%
Operating Margin (%)	4.8%	5.0%	5.2%	-0.2 ppt	-0.4 ppt	4.9%	4.8%	0.1 ppt
Non-operating Items	196	234	198			430	368	
Income before Tax	902	973	991	-7.4%	-9.1%	1,875	1,748	7.2%
Income Tax	168	234	199			402	350	
Net Income	733	740	793	-0.9%	-7.5%	1,473	1,398	5.4%
Net Margin (%)	5.0%	5.0%	5.2%	0.0 ppt	-0.2 ppt	5.0%	4.8%	0.2 ppt
NI attributed to Primax	733	740	727	-0.9%	0.8%	1,473	1,309	12.6%
EPS (NTD)	1.60	1.61	1.60	-0.6%	0.0%	3.21	2.88	11.5%

### **Balance Sheets**

#### 2Q25 Financial Results



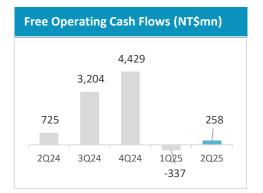


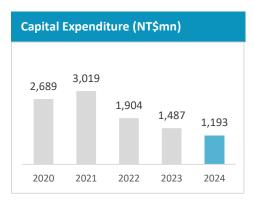
	2Q 2	025	1Q 2025		2Q 2024		
(NT\$mn)	Amount	%	Amount	%	Amount	%	
Cash	12,584	26%	14,224	28%	13,308	26%	
Notes & Accounts Receivable	10,907	23%	11,038	22%	12,953	26%	
Inventory	8,493	18%	8,806	18%	7,691	15%	
Total Current Assets	34,238	72%	35,832	72%	36,899	73%	
Fixed Assets	7,921	17%	8,374	17%	7,744	15%	
Total Assets	47,700	100%	49,980	100%	50,438	100%	
Notes & Accounts Payable	11,874	25%	12,444	25%	12,258	24%	
S-T Borrowings	1,571	3%	1,639	3%	1,854	4%	
CPLTD	281	1%	272	1%	133	0%	
Total Current Liabilities	25,921	54%	24,473	49%	27,130	54%	
L-T Borrowings	1,154	2%	1,229	2%	672	1%	
<b>Total Liabilities</b>	30,278	63%	29,015	58%	30,865	61%	
Total Equity	17,422	37%	20,965	42%	19,573	39%	
Current Ratio	132	.%	146%		136%		
Net Debt-to-Equity Ratio	-57%		-54%		-55%		
AR Turnover Days	68		68	68		77	
AP Turnover Days	95		96		92		
Inventory Turnover Days	68	3	69	69		9	
Cash Conversion Cycle (CCC)	41		41		44	1	



# **Statements of Cash Flows**

#### 2Q25 Financial Results





(NT\$mn)	2Q 2025	1Q 2025	4Q 2024	3Q 2024	2Q 2024
From Operations	1,382	210	5,622	4,004	1,360
- Income Before Tax	1,875	973	3,407	2,795	1,748
- Depreciation & Amortization	708	355	1,623	1,239	845
- Notes & Accounts Receivable	216	66	1,262	(1,628)	(1,778)
- Notes & Accounts Payable	(1,473)	(903)	1,212	1,371	123
- Inventory	1,111	797	(1,607)	(202)	306
- Other Operating Sources	(1,055)	(1,079)	(275)	428	116
From Investment	(1,211)	(553)	(1,270)	(843)	(668)
- Fixed Assets	(1,124)	(547)	(1,193)	(800)	(635)
- Others & Amortized Cost*	(87)	(6)	(76)	(43)	(33)
From Financing	116	420	(2,080)	(1,025)	1,073
- S-T Borrowings	242	170	630	908	1,094
- L-T Borrowings	251	309	477	97	97
- Cash Dividend			(1,852)	(1,852)	
- Change of Non-Controlling Interest			(1,092)		
- Other Financing Sources	(377)	(59)	(243)	(178)	(118)
Net Cash Position Change	288	78	2,272	2,135	1,765
Effect of Foreign Currency	(1,589)	260	709	500	638
Cash At Beginning of Year	13,886	13,886	10,905	10,905	10,905
Ending Cash Balance	12,584	14,224	13,886	13,540	13,308



Note: \*Financial Assets Measured At Amortized Cost

#### **Product Portfolio**

#### Comprehensive One-stop-shop Solutions



- PC Peripherals (Mouse & KB)
- · Gaming mouse/ keyboard
- Keyboard Module (KBM)
- NB Camera
- · Opto-Mechanical Electronics (OME)
- Wireless Charging / Docking
- Printer MFP













- Bluetooth Speaker
- Headphone
- Home Speaker / Entertainment
- Sound bar
- Party Speaker
- Smartphone Camera











- AloT Solutions
- Al Surveillance Camera
- Industrial AIoT Gateway
- · Automotive Camera / Audio / Speaker
- · Professional Speaker
  - Install Speaker
  - Custom Install
  - Content Creator
  - Audio Engineer (Transducer/ Amplifier Module/ DSP)
  - AI Conferencing



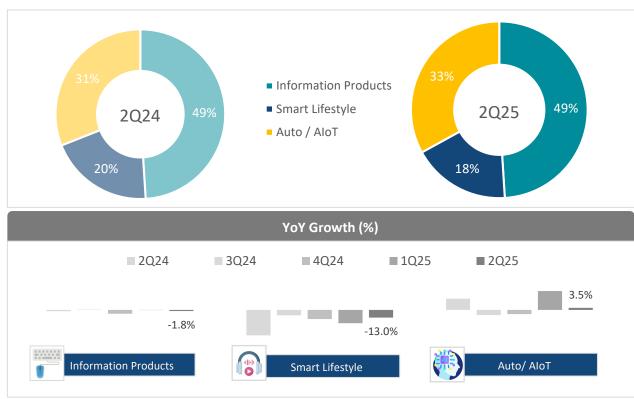


#### 2Q25 Revenue Breakdown

#### Performance by Applications

#### **Performance Summary**

- ✓ Information Products
  contribution remained steady
  at 49%. Solid PC performance
  was offset by gaming demand
  slow-down, lead to 2% YoY
  decline
- ✓ Smart Lifestyle product contribution decreased to 18%, due to smart speaker EOL. However, YoY decline became more moderate
- ✓ Auto/ AloT mix rose to 33%, up 4% YoY, due to AloT products shipment strength and new projects ramp up



<sup>\*</sup> Mix comparison is based on USD terms and may not add up due to rounding



## 3Q25 Outlook

#### Revenue and Profit Outlook















- USD revenue to increase midto-high single digit YoY
- Product mix optimization to mitigate NTD appreciation pressure on margin, GM maintain at 3024 level
- Opex ratio likely maintain at 1H25 level

- Information Products revenue to grow single digit YoY
- PC peripheral revenue growth outpace gaming peripheral
- MFP printer to decline double-digit YoY

- 3Q25 to report high doubledigit QoQ growth driven by new project ramps, but single digit YoY decline due to product EOL (end of life)
- Expanding high premium products and enhancing customer mix

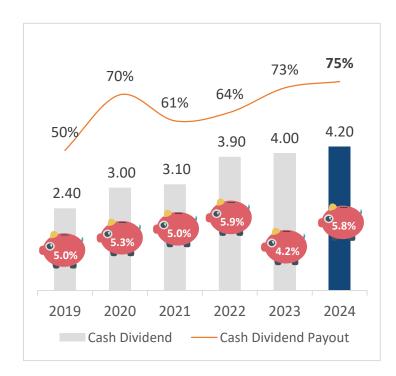


- Auto/AloT to grow robustly, or report double digit YoY, driven by new projects ramp up
- Professional audio to grow single digit YoY and continue focusing on automotive audio
- Auto/AloT segment mix likely maintain at 1H25 level, favoring margin performance



# **Dividend**

#### Sustained High Dividend Payout Policy



	2019	2020	2021	2022	2023	2024
Cash Dividend	2.40	3.00	3.10	3.90	4.00	4.20
EPS	4.80	4.30	5.13	6.10	5.50	5.61
Payout Ratio	50%	70%	61%	64%	73%	75%
June 30 Closing Price	47.9	57.0	61.8	65.8	94.2	72.9
Dividend Yield	5.0%	5.3%	5.0%	5.9%	4.2%	5.8%



# **ESG Commitment and Recognition**

#### **ESG Highlights**

- ✓ Dedicated ESG office led by Chairman, with annual reports submitted to Board of Directors regularly
- ✓ Primax ESG Score
  - MSCI ESG A
     (range of AAA to CCC, with AAA highest rating)
  - Morningstar Sustainalytics 11.3 (score of 0-100, with 0 being the best)







RF100









- Setting emissions reduction target under SBTi validation, aiming for carbon neutral by 2040 and net zero emissions by 2050
- Targeting RE60 and implementing internal carbon pricing system in 2030
- Recognized as a Climate A-list (leadership) from CDP since 2024



- HR Asia award as one of the "Best Companies To Work For in Asia" since 2021
- Included in "Taiwan High Compensation 100 Index" for 8 consecutive years
- Received the "2024 Work-Life Balance Award Employee Care Category" from the Ministry of Labor



- Included in the S&P Global Sustainability Yearbook since 2024
- Continuous ranked Top 5% of TWSE Corporate Governance Evaluation (2016-2017, 2019-2022)
- Recognized as one of "Top 100 Sustainable Model Enterprises" by Taiwan Corporate Sustainability Awards (TCSA) since 2021

# Today, Tomorrow, and the Day After Reinvesting in R&D to Align with Future Trends of Technology



- X-IN-1 Sensory Fusion strategy
- Strong proven record with consistent growth



- Strengthening group synergies in Audio-visual technologies
- Growth in Al surveillance, Al conferencing & Automotive



Driving innovation in sensory integration to create ecosystems for home, work, public, on the go, on the road



# Questions & Feedback





